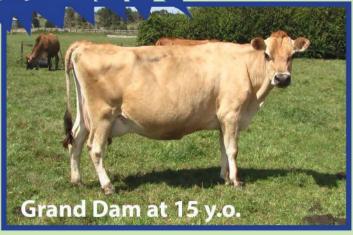
RANGELANDS FAIR SAM (A2A2)

Dam & Grand Dam super Cows





Dam 4 y.o. production 404kgs m.s. (5.42% B.F. & 4.19% P) in 269 days - NO GRAIN



2 y.o. daughters calved 3 months - NO GRAIN

Very quiet and performing very well averaging 5.45 B.F. and 3.9% Protein





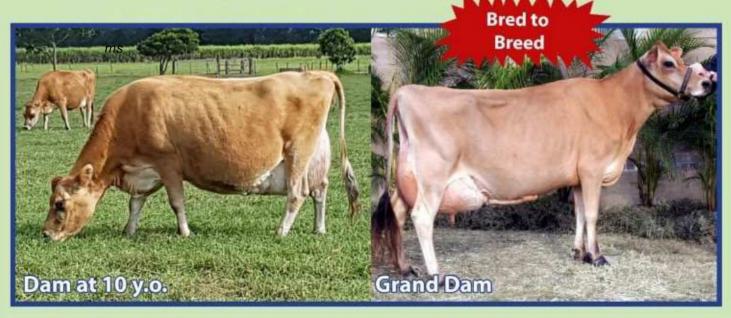
Price: \$25/straw (plus GST)

Nature's Blueprint Cow

Wholly Cow Genetics
Profitable Farming Systems™
www.naturesblueprintcow.com

John O'Brien phone: +61 410 273 887 email: contact@naturesblueprintcow.com

KENARIE GUSTO (A2A2)



Bred by an 83 year old (2nd Gen) Jersey Breeder whose only focus is breeding functional cows



Dam has produced 7962L 6.05% 482kg BF 4.63% 369kg P in 305 days

Line bred to the Cow which started the famous Francliffe Jersey Stud







Price: \$25/straw (plus GST)



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Bulls Bred to Breed Cows

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The REAL COST of Semen

Semen Cost per straw	\$30	\$15
50% pregnant	\$60	\$30
Cost per heifer calf 50% Bulls	\$120	\$60
Difference per heifer calf		\$60
Difference between the value of a top cow versus average		\$500 plus

There is continually much discussion around the price of semen (per straw). We firmly believe that the cost per straw is <u>not</u> the REAL COST!

At Nature's Blueprint Cow we go to great lengths to identify and evaluate a bull we strongly feel will make a positive contribution to the economic function of your herd.

We do not just supply semen to get cows in calf!

We are supplying semen to breed functional, sustainable and profitable cows for your operation.

We firmly believe good semen is never expensive and bad semen is never cheap!

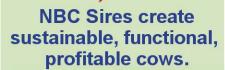
Now compare these heifers – in the same herd and treated the same. Which do you feel will be the most expensive semen in the LONG RUN?

















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ROSEMOOR JIMBOB (A2A2)



Pure Ayrshire genetics bred and selected for profitable and efficient grass based production of high quality milk products

Bred by a 2nd generation breeder whose total focus is breeding functional cows

Dam has produced 7861L 4.11% 323kg BF 3.73% 293kg P in 293 days NO GRAIN

Ideal for instilling conformation, components, constitution and calving interval

Rosemoor Herd Cows - NO GRAIN



Price: \$25/straw (plus GST)



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Adding strength (economically) through correct body conformation will raise the *economic function* and hence *productivity*.

- 1. Valen's dam is a strong, fertile, consistently high PI, low BMCC cow in a very commercial environment.
- 2. Her dam was the same and was milked until 16 yo
- 3. Daughters of Valen's sire are functional, fertile, productive females
- 4. No feet trimming required

WHOLLY COW

- 5. 8.0% plus milk solids is throughout the pedigree
- 6. Valen has worked in a large herd for 16 weeks <u>without</u> requiring resting or being lame where many other bulls had to be changed regularly



Treating the cause (not the symptoms) is the Price: \$25/straw only sustainable and profitable way forward. (plus gst)

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